

Take the Headache out of Technology

M.E.A.D. Systems

(Managed External Applications & Data)

Innovative technology that allows you direct access to a corporate level of IT infrastructure.



Problems associated with owning your own IT.

Your data is precious, hardware is always replaceable.

Most IT companies recommend spending more and more of your money on hardware. They claim that newer machines are less likely to fail. *We plan for hardware failure by protecting your data with automated monitored backups and off-site redundancy. This approach reduces costs and protects your important data.*

Incentives are everything.

On-site IT support makes money from your computer problems. They have no proactive business incentives to solve any of your IT issues.

As we provide remote support our success depends on providing you with hassle free IT.

Business servers can become troublesome and costly.

Servers can be expensive, high risk, short lived and often need experienced IT personnel to configure and perform maintenance.

We will show you how we can reduce your infrastructure costs hence saving you money.

Our service eliminates the need for you having your own server structure, because we automate the management of IT services. We provide backup and comprehensive disaster recovery systems.

Infrastructure carries a risk.

IT solutions can include the purchase of expensive and rapidly depreciating hardware and software. Ownership of these solutions places the risk squarely on your shoulders.

Our solution does not require the purchase of any hardware or software. We remove that risk and all the associated headaches by managing your IT for you.

Our innovative technology called **MEAD Systems** provides you with a complete email solution, backup, file sharing and much more. Our system also has the added benefit of being even more secure than most encrypted internet banking systems.

Adelaide based **Computers Et Cetera** provides all these services by giving you a direct internet portal that links your office to your dedicated area via terminal server. The secure terminal server hosts your entire IT infrastructure, including data and all your applications.

Our solution eliminates the risks and associated headaches with purchasing hardware and software, allowing you to focus on what you do best.

MEAD Systems is an IT service that is based on a monthly subscription fee per fully supported workstation.

The direct benefit is knowing in advance your IT costs. This eliminates the burden and costs associated with entry ownership and having to buy your own hardware and software.

Dedicating valuable time and resources to maintaining an IT infrastructure is counterproductive. Your time could be better spent in focusing all your energies on business.

MEAD Systems technology is designed to help you grow your business by supporting and complimenting your IT systems. It also has an added benefit in providing the most recent developments in IT technology.

Now you can have the enterprise-class solution that has been the standard of many larger corporations, but up to now has been out of reach of the small business sector.



MEAD (Managed External Applications & Data) innovative technology developed & designed by Computers Et Cetera

M.E.A.D. Systems *fast, secure and reliable IT*



MEAD Systems has been a major breakthrough in IT technology, especially for small to medium sized businesses. **MEAD Systems** will give you the competitive edge in gaining market share over competitors.

Today most organisations need to constantly adapt their business processes to the fast changing needs and demands of the market place to maintain viability.

This can often be hampered by static IT systems that do not have the technology for change or the ability to capitalise on future opportunities.

Your **MEAD Systems** solution gives you significant IT cost savings freeing up a large proportion of your time, business capital and resources which can be reinvested to support business growth.

▶ Immediate benefits:

Easy file and calendar sharing.

CEC provides all the hardware and software required for corporate file sharing. Centralized file sharing improves productivity, organization and knowledge management avoiding the confusion of multiple versions of the same file.

Total freedom and mobility.

MEAD Systems allows you to work from anywhere at anytime (even from your laptop while travelling overseas), with full technical support, remote email and file access. If an employee is injured or needs maternity leave they can still work efficiently from home.

Direct your printing to any location.

If you were working from home or travelling and need to print reports, you simply designate the location of the printer where the reports are required.

Backup and a total disaster recovery plan.

Daily and system backups, testing tape for recovery information, maintenance and repairs, transportation and secure off-site storage are provided within **MEAD Systems**. In providing these services we eliminate the need for your staff to perform these duties giving peace of mind that your data is totally secure.

As the owner you now have total control.

To prevent any unwanted access to confidential company data, group policies and user profiles are thoroughly discussed and implemented, preventing any unnecessary access to restricted areas by employees.

▶ Frequently asked questions:

What if I move to new premises? Will MEAD Systems technology support this?

MEAD Systems provides greater agility in terms of what it allows you to do. You can establish a new location tomorrow and in less than a week you will have the infrastructure to support 3, 30 or 300 users, knowing the costs of your systems data and applications.

If I have an office interstate, what happens if there's a major power failure in Adelaide?

We have the ability to provide the **MEAD Systems** service throughout Australia. Our Secure Data Centre in Adelaide's CBD utilises a substantial **UPS system** that provides unlimited power backup supplies, even in the event of a major emergency or disaster.

How safe is my data?

MEAD Systems is a total risk management solution that adopts the most recent up to-date security methods. This protects your important data and confidential business activities. Sensitive client information is very secure allowing us to monitor and manage your IT infrastructure and data. Our systems' administrators cannot access your sensitive management information which is secured with your personal password protection.

Why use MEAD Systems over the traditional I.T. environment?

MEAD Technology replaces any ad hoc IT infrastructure creating an automated operating environment requiring minimal oversight by your IT staff. Once the system is in operation, valuable IT staff can be rescheduled to other areas of the business, helping you uncover new revenue-generating opportunities. Operating costs associated with system upkeep and application infrastructure, maintenance and support are reduced.

M.E.A.D. Systems fast, secure and reliable IT

▶ Critical key facts:

To remain competitive IT infrastructure needs to be managed by specialist organizations:

- Reduce your costs and capital expenditure.
- Increase your efficiencies.
- Refocus your energies and critical resources on your core business.

Statistics have shown that maintenance, repair, support and upgrades can amount to **80%** of the total ownership costs for a computer system.

▶ Other key facts:

- Maintenance costs are dramatically lower.
- Staff can focus on business issues.
- No need for in-house IT staff.
- Money saved on capital expenditure can be utilized for future growth.

Studies reveal that 40 -50% of all IT costs are saved by eliminating internal hardware and software infrastructure.



Our strategic partners



assist us in providing you with a stable and reliable network.

▶ Watertight security:

- **Up to date security methods** ensures that your data is always protected.
- Servers are housed in a **secure, alarmed, fire resistant dedicated environment.**
- Over a million dollars worth of infrastructure including **state of the art firewalls with monitored and updated virus protection.**
- Continuous running with **unlimited power backup.**
- Data backup stored off-site on a **daily basis.**
- Virtual private network (VPN), which is **your own personal encrypted data transfer pipe.**

▶ Using MEAD you can forget:

- Backups and backup recovery.
- Updating your software.
- Frequent hardware and server replacement.
- On-going virus protection and nuisance spam.
- Cost of IT support contracts.
- In-house dedicated IT personnel.
- Extended support times.
- Capital expenditure on infrastructure.



This gives you more time and freedom to focus on working on your business.

Who is Computers Et Cetera?

Computers Et Cetera is an Information technology services and solutions company.

Our engineers and technicians combine expertise in systems integration, outsourcing, IT infrastructure, server technology and consulting to help clients find solutions that allow business the flexibility and capacity to address the changing needs of the market place. They have developed and implemented **MEAD Systems** as innovative IT solution for small to medium sized businesses and not for profit organisations.



▶ For more information or to arrange a free demo call Corrie or Alan on (08) 8410 2233 or info@computersetc.com.au